



NEW ALBANY MAIN STREET

JOIN TODAY!

Billye Jean Stroud, Director

662.534.3438

PRINTED AUGUST 2025

OUR 2026 PARTNERSHIP DRIVE IS UNDERWAY!

WE NEED YOUR SUPPORT NOW MORE THAN EVER

Over the years, the New Albany Main Street Association has achieved significant growth and accomplished many improvements. Our partners are the key to these achievements. We count on businesses and individual investments in Main Street to carry out all the improvements you see (and don't see) in our community.

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The success of historic downtown, our community's heart, is a source of pride and a symbol of our quality of life for all citizens.



THE MISSION

The Main Street Mission is “to enhance the culture and quality of life in New Albany through planned revitalization, diversification, and preservation of the downtown historic district through active community involvement.”

We can only do this through partnerships helping this nonprofit organization raise its operational budget.



PARTNERSHIPS

are open to all businesses, organization, and individuals interested in New Albany.

Individual \$50

Small Business \$150

Up to 5 Employees

Large Business \$250

More than 5 Employees

Industry \$500

We are asking for your support to help us sustain our program of work which preserves, strengthens, and enhances the “heart of our community”.

2 WAYS TO JOIN

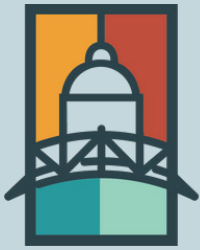
- Return a completed Membership Form with payment to the New Albany Main Street Office.
- Complete the membership form and pay online at:

www.newalbanymainstreet.com/membership

JOIN TODAY!

www.newalbanymainstreet.com





KEY PARTNER BENEFITS



MARKETING & PROMOTION

- Promotion on our social media accounts
- Promotion on newalbanymainstreet.com
- Opportunity to participate in the Main Street Money gift certificate business program.
- Opportunity to participate in cooperative promotions.
- Ribbon Cutting

NEWS & INFORMATION

- Regular emails with updates on downtown and Main Street accomplishments
- Partner Only Access on website
- Liaison to city and county governments regarding issues affecting downtown and business community.
- Access to resource library, state and national resource network, and referral services.

EVENTS AND PROGRAMS

- Invitation to all membership events and seminars offered locally and through Mississippi Main Street Association.
- Opportunity to participate in cooperative promotions and events.
- Two tickets and vote at annual meeting.
- Members in the Historic District have the opportunity to participate in Façade Grant Program.

DOWNTOWN AND MORE

Not only does the New Albany Main Street Association work the four-point approach in the historic district, but in other areas of the city as well. All residents and businesses benefit from our partnerships with the Union County Library and Union County Heritage Museum on community wide initiatives and events. Our work organizing festivals, writing grants for park revitalization and public art, collaborating with garden clubs and schools to promote programs, and hosting work days with volunteer groups from the local Boys & Girls Club and The University of Mississippi benefits all of New Albany and Union County.



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Billye Jean Stroud, Director
135 E. Bankhead Street | PO Box 125
New Albany, MS 38652
662.534.3438

2026 Partnership

Type Of Membership

*Choose your type of membership

Individual, \$50 ☐

Personal, Not a Business Listing

Small Business, \$150 ☐

5 or less employees

Large Business, \$250 ☐

More than 5 employees

Industry/Manufacturing, \$500 ☐

Public Membership Information

The following information will be shared in the public membership directory

**Name to be listed
in Directory :**

Address :

Address Line 2 :

City, State :
Zip Code

Public Phone :
Number

Email :

Website :

Facebook :

Instagram

TikTok :

Other

The following information will be used internally and not published in public directory.

**Primary Contact
Person :**

Title :

Address :

City, State :
Zip Code

Cell Number :

Email :

**Additional :
Contact Person**

Email :